

GUIDING PRINCIPLES

The following guiding principles are based on comments and feedback received from citizens at public meetings held in March and via email. Their purpose is to serve as a guide as options and solutions to Moab's Overnight Accommodation issues are developed.

- 1 Create a socially, economically and environmentally balanced place where people want to stay and live and tourists want to return to.
- 2 Slow growth and advertising in the tourism sector in order to invest the time and resources in the residents of Moab and building/supporting good community character.
- 3 Seek to find solutions to housing affordability in order to create a range of options that will support a diverse, socioeconomic community.
- 4 Invest in multi-modal, region-wide transportation and transit solutions to solve congestion issues and make getting around the Moab area safer. Make the area safe to bike and walkable.
- 5 Preserve and invest in additional community-centered events and gathering spaces.
- 6 Recognize the limited resources (e.g. water, the landscape, night sky, etc.) and the value of the natural environment and plan in ways that protect those critical resources and environments.
- 7 Require new development to be “in step”, or in scale with, the local (natural and urban) environment.
- 8 Implement greater regulation and incentives to preserve or create desirable, community aspects including: viewsheds, history/place, open space & trails, sustainable architecture and other practices, peace & quiet, etc.
- 9 Develop a more cooperative, better planning relationship between the City of Moab and Grand County, and with San Juan County.
- 10 Promote diversity of business types and economy within the Moab area, including opportunities for locally-owned, small entrepreneurial/creative/non-profit businesses.
- 11 Require non-locally owned, tourism-related businesses to contribute and give back to the community. Investigate assessing additional fees for tourism-related impacts.